

The full conference [programme](#) to allow you to keep up to date with the programme and other important activities: [BSLM 2021 Annual Conference - British Society of Lifestyle Medicine](#)

### **Venue Information**

The venue for our 2021 conference is the Edinburgh International Conference Centre. This is a state-of-the-art facility with a number of years' experience of hosting world class events in Edinburgh.

[Edinburgh International Conference Centre - EICC](#)



During the conference will be directing delegates to the Cromdale Hall, where all sponsors will be situated for networking opportunities. This is also where delegates will gather for refreshments, so footfall will be constant throughout the day.

### **Conference Layout**

The main Conference will take place in the spacious Lennox Suite. Poster displays will be located adjacent to the Cromdale Hall, which in turn will facilitate more interaction with sponsors.

## **Stand and Sponsorship Opportunities**

The British Society of Lifestyle Medicine Conference is offering a number of sponsorship opportunities which will provide your Organisation with exposure to an enthusiastic and like-minded audience.

Standard stand spaces will consist of a 6ft table with cover and chairs are available. A standard pop-up banner can be placed behind the table. Electricity supply is available. If you wish to enquire about sponsorship or you simply wish to just book a stand space, please send an email to [office@bslm.org.uk](mailto:office@bslm.org.uk).

## **Sponsorship Packages**

### **Charity Stand £300 (5 spaces, 6ft table + banners)**

- Logo in program
- Virtual Presence, EICC and Eventdex.
- Eventdex lead retrieval App and Listing.
- Acknowledgement on Thank you slide for sponsors.

### **Trade Stand £1000 (5 spaces, 6ft table + banners)**

- Logo in the final conference program
- Virtual Presence, EICC and Eventdex.
- Eventdex lead retrieval App and Listing.
- 25% Discounted conference ticket price.
- Acknowledgement on Thank you slide for sponsors.

### **Bronze Sponsor..... £1450 (20 spaces, 6ft table + banners)**

- Logo on the final conference program
- Virtual Presence, EICC and Eventdex.
- Eventdex lead retrieval App and Listing.
- 2 tickets to attend conference presentations
- Acknowledgement on 'Thank you' slide for sponsors

### **Silver Sponsor .....£2500.00 (10 spaces, 6ft table + banners)**

- Logo and ¼ page educational advert in the conference guide.
- Eventdex lead retrieval App and Listing.
- Virtual Presence, EICC and Eventdex.
- 2 delegate places at Conference. 25% discount on further conference tickets.
- 10% Discount on Dinner Tickets.
- Branding space within the EICC.
- Literature on the BSLM information desk (no more than one A4, 4 page brochure)
- Acknowledgement and Logo on 'Thank you' slide for sponsors.
- Logo on conference newsletter sent out after the event.

**Gold Sponsor ..... £3500.00 (5 spaces, 6ft table + banners + extended display area)**

- Exhibition stand in a preferential position in the exhibition hall.
- Logo and 1/2 page educational advert in the conference guide
- Eventdex lead retrieval App and Listing.
- Virtual Presence, EICC and Eventdex.
- 4 delegate places at Conference. 25% discount on further conference tickets.
- 10% Discount on Dinner Tickets.
- Prominent additional branding space within the EICC (provided by the Sponsor, to be agreed).
- Sponsor announcements posted via Eventdex and Edinburgh Live (3 announcements).
- 2 Advert Posts per day on Eventdex.
- Invitation to Innovation Nation on Thursday Evening (Networking evening with BSLM, delegates and local business and dignitaries, unlimited spaces).
- Literature on the BSLM information desk (no more than one A4, 4 page brochure)
- Logo on conference newsletter sent out after the event.
- Acknowledgement and Logo on 'Thank you' slide for sponsors.

**Platinum Sponsor ..... £5000.00 (2 spaces, 6ft table + banners + extended display area)**

- Exhibition stand in a preferential position in the exhibition hall.
- Logo plus 1 internal page for educational advert in programme guide.
- Eventdex lead retrieval App and Listing.
- Virtual Presence, EICC and Eventdex.
- 6 places at Conference. 25% discount on further conference tickets.
- 4 free dinner tickets, 10% Discount on further dinner tickets.
- Prominent additional branding space within the EICC (provided by the Sponsor, to be agreed).
- Sponsor announcements via Eventdex and Edinburgh Live (5 announcements).
- 3 Posts per day on Eventdex.
- Invitation to Innovation Nation on Thursday Evening (Networking evening with BSLM, delegates and local business and dignitaries, unlimited spaces).
- Symposia/Meet the Sponsor activity, outside of the official conference program (early morning, lunch), promoted by BSLM prior to and during the conference.
- Post conference newsletter presence.
- Literature on the BSLM information desk (literature up to two A4, multi-page brochure)
- Logo on conference newsletter sent out after the event, together with an educational article.
- Acknowledgement and Logo on 'Thank you' slide for sponsors.

**Headline Sponsor ..... £15000.00 (1 spaces, 6ft table + banners + extended display area +bespoke arrangements)**

- Exhibition stand in the most preferential position in the exhibition hall, in agreement with the conference organisers.
- Logo on the front cover and 1 back page educational advert in the conference guide.
- Advertorial in the conference guide.
- Eventdex lead retrieval App and Headline Listing.
- Headline virtual presence, EICC and Eventdex.
- 10 places at Conference. 25% discount on further conference tickets.
- 1 table (8 free dinner tickets), 10% Discount on further dinner tickets.
- Headline additional branding space within the EICC (provided by the Sponsor).
- Sponsor announcements via Eventdex and Edinburgh Live (10 announcements).
- 4 Posts per day on Eventdex.
- Invitation to Innovation Nation on Thursday Evening (Networking evening with BSLM, delegates and local business and dignitaries, unlimited spaces, with a speaking opportunity).
- Symposia/Meet the Sponsor activity, outside of the official conference program (early morning, lunch, hotel after hours, to be agreed with BSLM), promoted by BSLM prior to and during the conference.
- Post conference newsletter acknowledgement and article presence.
- Literature on the BSLM information desk (two multi-page A4 brochure)
- Logo and symposia report, together with an educational article in the conference newsletter sent out after the event.
- Headline Acknowledgement and Logo on Thank you slide for sponsors.
  
- **Headline Dinner Sponsor ..... £15000.00 (£7500 if Headline Conference Sponsor).**
- Branded menus and table numbers.
- Logo and information about Headline sponsor on menu reverse, alongside BSLM logo.
- 1 table (8 places).
- Pop up banners at dinner.

[Please submit you sponsorship here.](https://forms.office.com/Pages/ResponsePage.aspx?id=NBv2q330kOmGYuHKNQJbeBgYQG9CeNMphgMUxriVI9UMINGNFBIMThSOEpLWExBNIExRDVXV0RMMiQIQCN0PWcu)

<https://forms.office.com/Pages/ResponsePage.aspx?id=NBv2q330kOmGYuHKNQJbeBgYQG9CeNMphgMUxriVI9UMINGNFBIMThSOEpLWExBNIExRDVXV0RMMiQIQCN0PWcu>

	<b>Exhibitor</b>	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>	<b>Headline</b>
	<b>£1000</b>	<b>£1450</b>	<b>£2500</b>	<b>£3500</b>	<b>£5000</b>	<b>£15,000</b>
	<b>simple</b>	<b>simple</b>	<b>simple</b>	<b>extended</b>	<b>extended</b>	
Eventdex exhibition booth	✓	✓	✓	✓	✓	✓
Listing in Sponsors section of Eventdex: <ul style="list-style-type: none"> <li>Listed in order of sponsorship level</li> <li>Sponsor logo</li> <li>Enhanced contact details to include 100-word profile, with links to website</li> <li>Links to sponsor posts placed on Eventdex</li> </ul>	✓	✓	✓	✓	✓**	✓***
Delegate tickets	<b>1</b>	<b>2</b>	<b>2</b>	<b>4</b>	<b>6*</b>	<b>10*</b>
Sponsor announcement(s) on Eventdex		<b>2</b>	<b>2</b>	<b>2</b>	<b>3</b>	<b>4</b>
Post Conference Newsletter					✓	✓
Analytics from Eventdex		✓	✓	✓	✓	✓
Free tickets to the Gala Dinner	<b>10% discount</b>	<b>10% discount</b>	<b>10% discount</b>	<b>10% discount</b>	<b>4</b>	<b>8</b>
Edinburgh Live Networking Event					<b>Unlimited</b>	<b>Unlimited</b>
Charity Stands available at £300 to cover costs.						
Gala Dinner available at £15,000, or £7500 if Headline Sponsor.						

\*25% discount thereafter.

\*\*First option to place logo in prominent position on the conference "Lobby" welcome screen. Plus, a prominent placement of logo on the banner positioned on the screen used for the conference presentations.

\*\*\*Conference sponsored by, logo alongside BSLM on all holding screens, front and centre log/banners at front door.

\*\*\*\*Second option for placing the logo on the "Lobby" welcome screen. Plus, placement of logo on banner positioned on the screen used for the conference presentations.

