



Become part of a new approach to the global health crisis.

Welcome from the Executive Director

We are the British Society of Lifestyle Medicine (BSLM), an independent, scientific, evidence-informed Scottish Charitable Incorporated Organisation (SC046920), dedicated to advocating the role of Lifestyle Medicine (LM) to transform people's health and wellbeing. Thank you for considering supporting BSLM in the delivery of its vision and mission.

Lifestyle medicine is an evidence-based emerging medical specialty, that uses comprehensive lifestyle changes to prevent, better manage and even reverse, the progression of chronic diseases.

Founded in 2016, by a group of leading medical professionals, we are the only UK organisation committed to improving prevention, management, and treatment of long-term, complex, lifestyle related conditions, through a Lifestyle Medicine approach. Through the development and delivery of educational qualifications, courses and conferences, the curation and dissemination of educational resources, as well as advocacy and influencing activities, we promote the implementation and application of Lifestyle Medicine practices across the UK.

The scale and impact of chronic diseases, in the UK and globally is alarming. The prevalence of conditions such as heart disease, cancer, diabetes and respiratory illness is rising at an unprecedented rate. Alongside this, we are seeing a stark rise in mental health conditions across many demographics in the population. This, coupled with the quite extraordinary health crisis we now face with the COVID-19 pandemic, means that a new approach to health is needed. Lifestyle medicine offers a significant, practicable and applicable solution to this.

To enable this much needed step-change in our battle against ill health, the Lifestyle Medicine movement must continue to evolve from its small, grass-roots beginnings to a much broader and more public platform. The BSLM is the only organisation that can make that happen, but we will only succeed with the support of aligned organisations and corporate partners. We must inform the public about the influence of lifestyle factors on their health, we must educate our healthcare professionals and leaders on this new approach to treatment, and we must provide the highest quality, evidence-informed information across our healthcare systems.

We need investment now to make this critical journey happen. We have an ambitious strategy for growth that requires funding for the development of our infrastructure, our educational resources, and the expansion of our membership. Please join us in improving not only our nation's, but the world's health and wellbeing, through this transformative Lifestyle Medicine approach.

"BSLM, creating a world where people can achieve optimal health"

Dr Fraser Quin
Executive Director

BSLM2022 Conference Sponsorship

Stand and Sponsorship Opportunities

The British Society of Lifestyle Medicine Conference is offering a range of sponsorship opportunities which will provide your Organisation with exposure to an enthusiastic and like-minded audience.

Standard stand spaces will consist of a 6ft table with cover and chairs are available. A standard pop-up banner can be placed behind the table. Electricity supply is available.

If you wish to enquire about sponsorship, or you simply wish to just book a stand space, please send an email to office@bslm.org.uk.

Sponsorship Packages

Charity Stand

£500 (5 spaces, 6ft table + banners)

- Logo on program material
- Virtual Presence, Event App.
- Event App lead retrieval App and Listing.
- Acknowledgement on Thank you slide for sponsors.

Trade Stand

£2000 (5 spaces, 6ft table + banners)

- Logo on the final conference program material
- Virtual Presence, Event App
- Event App lead retrieval app and listing
- 25% Discounted conference ticket price
- Acknowledgement on Thank you slide for sponsors

Bronze Sponsor

£2500 (20 spaces, 6ft table + banners)

- Logo on the final conference program material
- Virtual Presence, Event App
- Event App lead retrieval app and listing
- 2 tickets to attend conference presentations
- Acknowledgement on 'Thank you' slide for sponsors

Silver Sponsor

£3000 (10 spaces, 6ft table x 2 + banners)

- Logo and ¼ page educational advert on conference material
- Event App lead retrieval app and listing
- Virtual Presence, Event App.
- 2 delegate places at Conference; 25% discount on further conference tickets.
- 10% Discount on Gala Dinner Tickets
- Branding space within the venue
- Literature for distribution (no more than one A4, 4-page brochure)
- Acknowledgement and Logo on 'Thank You' slide for sponsors
- Logo on conference newsletter sent out after the event

Gold Sponsor

£4,000 (5 spaces, 6ft table x 2 + banners + extended display area)

- Exhibition stand in a preferential position in the exhibition hall
- Logo and 1/2-page educational advert on conference material
- Event App lead retrieval app and listing
- Virtual Presence, Event App.
- 4 delegate places at Conference; 25% discount on further conference tickets.
- 10% Discount on Gala Dinner Tickets
- Prominent additional branding space within the venue (provided by the Sponsor, to be agreed)
- Sponsor announcements posted via Event App / other media (3 announcements)
- 2 Advert Posts per day on Event App
- Literature for distribution (no more than one A4, 4-page brochure)
- Logo on conference newsletter sent out after the event
- Acknowledgement and Logo on 'Thank You' slide for sponsors

Platinum Sponsor

£6,000 (2 spaces, 6ft table x 3 + banners + extended display area)

- Exhibition stand in a preferential position in the exhibition hall
- Logo plus educational advert on program material.
- Event App lead retrieval app and listing
- Virtual Presence, Event App
- 6 places at Conference. 25% discount on further conference tickets
- 4 free dinner tickets, 10% Discount on further dinner tickets
- Prominent additional branding space within the venue (provided by the Sponsor, to be agreed)
- Sponsor announcements via Event App and other media (5 announcements)
- 3 Posts per day on Event App
- Symposia/Meet the Sponsor activity, outside of the official conference program (early morning, lunch), promoted during the conference
- Post conference newsletter presence
- Literature for distribution (no more than one A4, 4-page brochure)
- Logo on conference newsletter sent out after the event, together with an educational article
- Acknowledgement and Logo on 'Thank You' slide for sponsors

Headline Conference Sponsor £15,000 (1 spaces, 6ft table x 4 + banners + extended display area + bespoke arrangements)

- Exhibition stand in the most preferential position in the exhibition hall, in agreement with the conference organisers.
- Predominant presence with Logo and educational advert in the conference material.
- Advertorial in conference material.
- Event App lead retrieval App and Headline Listing.
- Headline virtual presence, Event App.
- 10 places at Conference. 25% discount on further conference tickets.
- 1 table (8 free dinner tickets), 10% Discount on further dinner tickets.
- Headline additional branding space within the venue (provided by the Sponsor).
- Sponsor announcements via Event App and other media (10 announcements).
- 4 Posts per day on Event App.
- Symposia/Meet the Sponsor activity, outside of the official conference program (early morning, lunch, hotel after hours, to be agreed with BSLM), promoted to and during the conference.
- Post conference newsletter acknowledgement and article presence.
- Literature for distribution (no more than one A4, 4-page brochure)
- Logo and symposia report, together with an educational article in the conference newsletter sent out after the event.
- Headline Acknowledgement and Logo on Thank you slide for sponsors.

Headline Dinner Sponsor £15,000 (£7,500 if Headline Conference Sponsor).

- Branded menus and table numbers.
- Logo and information about Headline sponsor on menu reverse, alongside BSLM logo.
- 1 table (8 places).
- Pop up banners at gala dinner.

Should you be interested in sponsoring BSLM 2022, please submit your details [here](#)

Sponsorship Detail

| | Charity | Trade | Bronze | Silver | Gold | Platinum | Headline |
|---|---------|--------------|--------------|--------------|--------------|-----------|-----------|
| | £500 | £2000 | £2500 | £3000 | £4000 | £6000 | £15,000 |
| | simple | simple | simple | simple | extended | extended | |
| Event App exhibition booth | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Listing in Sponsors section of Event App: <ul style="list-style-type: none"> Listed in order of sponsorship level Sponsor logo Enhanced contact details to include 100-word profile, with links to website Links to sponsor posts placed on Event App | | ✓ | ✓ | ✓ | ✓ | ✓ ** | ✓ *** |
| Delegate tickets | | 25% discount | 2 | 2 | 4 | 6* | 10* |
| Sponsor announcement(s) on Event App | | | 2 | 2 | 2 | 3 | 4 |
| Post Conference Newsletter | | | | | | ✓ | ✓ |
| Analytics from Event App | | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Free tickets to the Gala Dinner | | | 10% discount | 10% discount | 10% discount | 4 | 8 |
| Networking Event | | | | | | Unlimited | Unlimited |
| Gala Dinner available at £15,000, or £7500 if Headline Sponsor. | | | | | | | |

*25% discount thereafter.

**First option to place logo in prominent position on the conference welcome screen. Plus, a prominent placement of logo on the banner positioned on the screen used for the conference presentations.



***'Conference sponsored by' logo alongside BSLM on all holding screens, front and centre log/banners at front door.

****Second option for placing the logo on the welcome screen. Plus, placement of logo on banner positioned on the screen used for the conference presentations.